



Our Mission in Action

April 20-22, 2007

Convention • Winston-Salem

Education, diversity, public policy, and changes for AAUW are just a few of the topics to be addressed to speak to the AAUW mission of *Gateway to Women's Education and Economic Security*.

Hawthorne Inn

Just off I-40 Business – Convenient, attractive site within walking distance of Old Salem

Bargain rate! \$79 per night (plus taxes) includes a deluxe continental breakfast

Suites are available for our convention at the special rate of \$99 per night.

Winston-Salem rolls out welcome mat!

Come early and stay late! We promise special meals, events, and attractions to assure a delightful convention atmosphere. While you are here, enjoy Winston-Salem – an arts, education, and history focal point for North Carolina. Our downtown offers unique shopping in the arts district, plus fascinating new in-town housing featuring both loft style living and newly constructed condominiums. As home to the North Carolina School of the Arts, Wake Forest University, Salem College, Winston-Salem State University and Forsyth Tech, Winston-Salem offers rich educational resources. For nearby adventure, try the Yadkin Valley winery tours. We hope to give you a taste of all that our area offers before, during, and after convention. Take advantage of our central location for springtime pleasure. To learn more, see www.visitwinstonsalem.com.

As we go to press, our Winston-Salem Convention and Visitors Bureau is setting up all systems for handling complete registration – both hotel and convention. One contact point does it all! More about registration, as well as the convention program, will be included in the presidents' packets and Spring *Tar Heel News*. The room block will be held until Wed., March 21, 2007, at 9 a.m.

The convention co-chairs are Ellen Morris, eandemorris@bellsouth.net or 336-765-7065, and Becky Pfaff, beckypfaff@bellsouth.net or 336-768-5156.

SAR Report: 'Association is sizzling' with excitement

By Leslie Henderson
South Atlantic Regional Director

As I sit in Rhode Island writing this, the sky is crystalline, I can hear the surf breaking gently on the rocks down front, and July is morphing into August. I just filled the bird feeders and weeded the garden, and isn't summer wonderful?

But while some of us have taken a short respite from our hectic AAUW schedules, Association has been sizzling!

- In June, we sponsored the National Conference for College Women Student Leaders, as well as the 2006 Conference of State Leaders (CSL).
- The Strategic Process Core Group has been culling all the feedback they received from members and non-members, and we should be hearing by the end of the year what direction AAUW has chosen to follow.
- Ashley Carr and her marketing team have put together a myriad of activity suggestions for celebrating our 125th Anniversary (*page 12*).
- The Association's Program Development Committee launched their Program Development Tool Kit.
- The International Affairs Committee published 'International Matters' Project Papers for branches, a resource designed to assist them in international programming.
- 'Member-Get-a-Member' Campaign was launched by the Membership Department. (*page 10*).

And this is just to mention a few!

All of the above are described in detail at www.aauw.org, on the main page of the Member Center. If we want to speak knowledgeably about AAUW and its activities; if we are looking for replicable programming ideas and workshops; if we need forms; if we are looking for past issues of *EdEqChange*, *Mission in Action*, *Action Alert*, or *Outlook*; if we need to change our personal information on record; if we want to apply for a committee position or run for an Association office – the website is the place, the *only* place you can do one-stop information shopping.

For those of you familiar with the website, I urge you to visit it at least once weekly, and be sure to use the search engine and the 'save this page' tool to bookmark pages that you'll need in the future. The site is chock-a-block full of information, and sometimes navigating it can be daunting. AAUW is in the process of streamlining the site. The South Atlantic Region (SAR) is well-represented in this endeavor, with Betty Bayless, director-at-large on the Association board and chair of the technology usability advisory group, and Ann Terry (executive vice-president/secretary of the Association) and I as co-chairs of the communications task force, as part of that streamlining process, and we are all dedicated to making the site more user-friendly.

I intend to focus my newsletter articles this year on proactive communications and the website. In the twenty-first century, we can no longer expect information to always be delivered to us.

Events often happen at warp speed, and we need to adapt to a new way of doing business. We're all on a new learning curve on this, so we need to help each other. For less technologically-inclined members, buddy with a member who is. Share information. If I can be of help, please feel free to contact me at FLAAUW@aol.com.

Thank you so much for your passion and commitment to AAUW and our mission.

Notes

- An updated, modified version of the web tour presented at the AAUW NC 2005 convention was very well-received at both the regional meeting in Birmingham and the Conference of State Leaders (CSL) in Washington, DC - view it at <http://wiki.bbv.org>
- Bob Hall, of Democracy NC, is the speaker for Statesville Branch's Oct. 18, 7 p.m. meeting. He will talk about publicly-financed campaigns. Members from other branches in easy-driving distance may wish to attend. For the location and directions, contact marty@penstrokes.com
- Sandhills/Southern Pines is celebrating the 20th anniversary of the Ruth Pauley Lecture Series, an important contribution to life-long learning in the community.
- Millie Hoffler-Foushee has been appointed to the AAUW Finance Committee.
- Kinston Branch has voted to disband.